

# TOWN OF WALKERTOWN

VISIT OUR WEBSITE: [townofwalkertown.com](http://townofwalkertown.com)



## FESTIVAL COMMITTEE:

**RANDY MENDENHALL – CHAIRMAN**  
**ENOS JUMPER**  
**TOM LANE**  
**KAREN MENDENHALL**  
**LYNN MCKINNIE**

## MINUTES JULY 12, 2010

Chairman Randy Mendenhall opened the meeting at 3:05 p.m. Along with Mr. Mendenhall, present were Lynn McKinnie, Steve Amos, Ab Martin, Jenny Morris, George Cook, Tom Lane, Doc Davis, Pam Tuttle, and later, Sarah Welch.

### 1. **UPDATES:**

Updates included:

- T-Shirts and Hats – Tom Lane - No real update – Brittany Murray is doing these. The hats are “good” hats.
- Entertainment – Pam Tuttle – She wants to schedule Danny Krause for Friday evening; (she needs his phone number from Jumper). On Saturday, there will be three 45-minute sets with 15 minutes in between. She has – or plans to – schedule Vernell Miles and his band from 10-12; Chris Lane from 12 – 3, and a gospel band from 3 – 6. (Times approximate).

### 2. **PRIVILEGE LICENSE?**

Will we charge a privilege license fee in addition to the booth rental fee? The Festival Committee group determined that a privilege license fee would be redundant and not needed. The sign-up fee would be all that is charged.

### 3. **TOWN OF WALKERTOWN WEBSITE ON SHIRTS**

Should we include website address on shirts?

A suggestion submitted by our webmaster, Ron Conrad, to include the Town’s website “[townofwalkertown.com](http://townofwalkertown.com)” on shirts we plan to sell was thought by the Committee to be a very good idea. This was agreed on unanimously.

#### 4. FINANCIAL STATUS:

##### RECEIPTS AS OF JUNE 30, 2010:

1. Renaissance Iron – Dennis Kelly (Ornamental Iron-planters/stands)	\$ 75.00
2. Walkertown Little League (Hot dogs/drinks/fries – 3 spaces)	\$ 300.00
3. Elva Sieg (Books)	\$ 75.00
4. Jack Wright (Funnel Cakes/Drinks)	\$ 100.00
5. Melissa Armstrong (Photography)	\$ 100.00
6. Steve Smith (Smitty’s Concessions)	\$ 100.00
7. Violet Hastings	<u>\$ 100.00</u>

**TOTAL SO FAR: \$ 850.00**

*(NOTHING HAS CHANGED IN FINANCES  
FROM MAY TO THE MONTH OF JUNE.)*

##### MISCELLANEOUS DISCUSSIONS AND NOTES:

Chairman Randy Mendenhall stated that the most pressing issue for the Festival Committee was how to get more vendors signed up to participate in the festival. Although we do not have many vendors signed up thus far, it was felt that as we get closer to the date of the festival, more vendors would sign up. Steve Amos said he would send out the application to all the email addresses he had for the arts and crafts people he had on the Civic Club lists. Lynn will email him the application and a copy of the letter sent out earlier this year to about 350 prospective participants.

Each booth would be 15-foot wide and as far deep as the terrain will allow – 10 to 20-foot possibly. We are looking to sell approximately 50 booths.

The entertainment stage (only one) will be located in the parking lot of the Fitness Center.

Suggestion: Call Pierce Jefferson Funeral Home and speak with Duane Long (992-5664) about possibly renting/using their large tent for use as shade. (What is the size of the tent and what would be the cost?) The Civic Club also has tents we could possibly use. The Town also has 6 tents we can put up if there is space to do so. Someone suggested blocking off Winthrop Street and lining it with tents to provide much-needed shaded areas. Festival-goers can bring their own lawn chairs to sit under the tents.

Another major discussion item was “*things to do for kids*”..... We need something to keep kids busy and interested. Suggestions included:

- Face painting (maybe get Dot Duggins? Other artists in the community.)
- Bouncy things for kids to jump on (Misty Ward?? Has bouncy things.)
- Clowns (“JJ” – lives on Jones Road.)

The question was asked about how the festival was being advertised. It will be on the NC Tourism website – and the Kernersville News will do a print about it as we get closer to the time. Kernersville Living magazine was mentioned as a possible outlet as well as the Forsyth County magazine and the Winston-Salem Journal.

It was mentioned that perhaps we could get a race car to put out for everyone to look at. Kevin Harvick was mentioned as a possible source for a car – he lives in Kernersville.

Another possible entertainment item was a Dunking booth. This idea elicited quite a few suggestions for the “dunkee”. Most thought “**DUNK DOC**” was the best!! This will need to be discussed further.....

Someone asked if Jim Morris would show his alpacas and everyone thought this a good suggestion. A petting zoo was discussed with the final outcome being – not enough room for this.

We could contact Prima Water and see if they would like to make a donation of water to the Town.

We would need to contact the owners of the property in the triangular area where the phone company, barber shop and residential properties are located for permission to use their property for various reasons. Tom Lane volunteered to contact these owners and get the required permission and waivers.

Mayor Davis asked if the Town’s booth should do hand outs and/or have games with prizes, similar to a “duck pond” where you pick up a duck and win a prize. Everyone thought this a very good idea. Lynn can order prizes from Oriental Trading for not much cost.

The Walkertown Mill has been around for a very long time and someone asked if Jeremy (current owner) would be open during this time. Various suggestions were made concerning this property. George Cook said he would contact Jeremy to see if he would like to be involved.

Ice Cream – John Deere(?). Steve Amos will contact Becky Middleton about ice cream and the making of it.

With no more suggestions or ideas coming forth, Randy Mendenhall reminded everyone that the Festival Committee meetings are held on the 2<sup>nd</sup> Monday of the month at 4:00 p.m. at Town Hall. He then closed the meeting at 5:05 p.m.

**Submitted by:**

**Lynn McKinnie  
Town Clerk**